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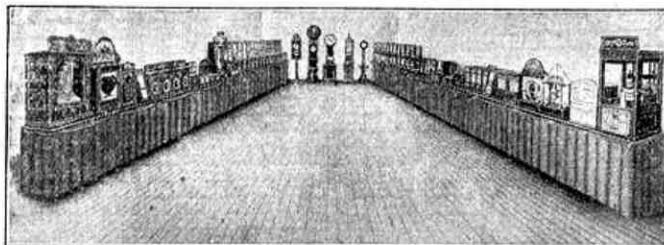


EXHIBIT PENNY ARCADES have a distinguished character which unites the highest reputation for attraction with a most extraordinary degree of quality. The accepted machines among men of unerring judgment. Remember, it is not the NUMBER of machines which make your Penny Arcade a success—but the KIND of machines. Every machine in our Penny Arcade Equipment is a PENNY ARCADE MACHINE, and does not include any small operators vending machines, such as Peanut, Match, Pelet and Globe Ball Gum Machines.

THESE IS NO SUBSTITUTE FOR EXHIBIT MACHINES

STANDARD ARCADE EQUIPMENTS from \$1,600.00 to \$7,000.00. We will be glad to send full particulars if you'll write.

EXHIBIT SUPPLY CO., 4222 W. LAKE ST., Chicago. THE WORLD'S LARGEST MANUFACTURER OF AMUSEMENT MACHINES. Est. 1901



We make in our own factory every machine we sell. These machines are built by skilled mechanics and of the best material money can buy. Therefore, it is not a hardship for Exhibit to warrant the price.

Let us affirm that the building of Exhibit machines is honorable to a degree—employing the finest construction known to the craft. Exhibit machines carry their original distinction throughout many years of use.

WE BUILD UP TO A STANDARD—Not Down to a Price.

Exhibit machines have been recognized as standard equipment for over a quarter century.

Johnny J. Jones Exposition

William J. Hilliard's "Midway Mutterings" from Tampa: Back again in publicity wagon. Back again to the land of tinsel and make-believe. Everything more fascinating than ever. Had wonderful time home with the missus at La Crosse, Wis., over Christmas and New Year's, then to Winnipeg with the "boss", then back to Florida. Shocked in Chicago to hear of Jerry Mugivan's death. On train Eddie Madigan and J. J. broke even for "rummy" honors. Reached De Land in time to catch section of train for Tampa. Arrived during Saturday night. Other unit from Winter Haven came in later. Sunday fairgrounds at Tampa resembled a national convention. Everybody working or meeting everybody. Great reunion. Hyla F. Maynes and Harry Illions prominent on the scene. J. J. in "50 places at one time". Unit that played Largo and Winter Haven had satisfactory business, altho Largo fell off account three days' rain. Up the steps came Jack Guthrie, manager Florida Orange Festival, Winter Haven; also Mad Cody Fleming. Charley Docen got wonderful break. "Believe It or Not" Ripley recently showed picture of cow with two udders—one normal and one on back, both giving milk. It was Charley's cow. Has it now in his Freak Animal Show. *The Tampa Daily Times* sponsoring essay contest for children. Winners must write best 100-word story about a whale. Arthur Butler's "Silver King" proving big winner. Judge Dan Brewer's Pygmies just as big drawing card as ever. Along came Sammy Lawrence and Bernie Smuckler and his better half, also Morris Miller and Mrs. Miller. Jack Murray delighted with his new Whoopee ride. Jack's dining car now under management of Mr. and Mrs. McKay. Eddie and Mrs. Madigan's niece, Ilene Madigan, from Bridgeport, Conn., visiting. Mrs. Rae Weiss and Florence Weiss, sister and niece of Mrs. Harry Illions, giving Tampa and the fair the once over. Charming people. Opening day's business ahead of last year. Wednesday rain came in torrents.

Leach Amusement Co.

SARDIS, Ga., Feb. 1.—The Leach Amusement Company has had very inclement weather for its engagement here. It is not the policy of the management to remain a second week in a spot, but on account of there being heavy sawmills and turpentine interests here and remunerative business in prospect, the show will stay here next week.

A fire started from a lighted cigarette at Jack LeMore's concession, but was extinguished by showfolks before a great deal of damage was done. Jack lost about \$25 worth of stock and his hands were burned, needing treatment of a doctor. Roy Leach, Charles Beasley and the writer motored to Augusta and while there met some showfolks. Met Walter Dennis, concessionaire, who operates a fruit store there. He reported business very slow. Mr. and Mrs. Jack Stewart and W. R. Harris, of the Southern Exposition Shows, were visitors to the show at Davisonboro. Charles Beasley and wife recently joined with two concessions, coming from Mullins, S. C. Burt Shelton is purchasing a Chairplane, which he will add to this midway this spring.

MICKY B. MARTIN.

CETLIN & WILSON SHOWS

OPENING MARCH 29 IN STAUNTON, VA., AND CLOSING THANKSGIVING WEEK.

Will play the Industrial Centers of the East and Guarantee 16 Good Southern Fairs. OPENING for Merry-Go-Round, Lindy-Loop or Tilt-a-Whirl. All other six Rides owned by the management.

WANTS for Twenty-in-One and Grind Shows with own outfit. WANT Sidewalk or Monkey-drome or Circus.

Following exclusives are open for season: Cook House, Popcorn, Candy Floss, Frozen Custard, Long Range Gallery, etc. Will give exclusive Merchandising Wheels to one party. We positively guarantee no Skillies, Race Tracks, G Wheels or Money Games. WANT Ball Games and legitimate Grind Concessions.

Want to hear from Capable Carnival People in all branches. WANT Foreman for Whip and Ell Ferris Wheel. Address all mail.

DAVID B. ENDY, Northern Representative, 4619 Chester Ave., Philadelphia, Pa.

RIDE HELP WANTED

Good opportunity. Foreman and Helpers on the Hey-Dey, Lindy-Loop, Leaping Lena, Swooper and Waltzer. State reference and salary.

HARRY G. MELVILLE—NAT REISS SHOW

Winter Quarters, Charlotte, N. C.

C. A. Wortham Shows

EAST ST LOUIS, Jan. 1.—Work at winter quarters of the C. A. Wortham Shows has progressed right along notwithstanding the extreme cold weather of the last two weeks.

Among those who have contracted for the coming season are: Harry T. Palmer, who will manage the Motordrome for the office. Alice Melville (Mrs. Earl) Strout will present her Girl Revue. Ada Myers will produce the Plantation Show. Cash Miller will have his Pit Show in the lineup this season. Joe Darrel will manage the company's Circus Side Show again, and has booked Jean Libber, a doubled-bodied man, as the feature attraction. C. Jack Shaffer has arrived from Montgomery, Ala., and is getting his big Illusion Show in shape. George Murray has signed to handle the Freak Animal Show. Bill Dolan, who has handled the Caterpillar for James Whitley the last five years, will have charge of that ride for Beckmann & Gerey this season. Cary Jones is getting his several attractions ready for the opening. Walter Jaap advises that he will arrive shortly from Houston to start work on his Wax Show and Prison Show.

A letter from the factory advises that the ride, Leaping Lena, is ready for shipment and the three-abreast Philadelphia Toboggan has already arrived.

Harvey (Whitey) Miller, of corn game fame, is a recent arrival at winter quarters after a very strenuous winter tour in Louisiana.

Fred Beckmann has returned from Peru, Ind., where he attended the funeral of Jerry Mugivan.

Mrs. Cary Jones has returned from an extended visit with homefolks at Richmond, Ind.

Six steel flat cars, the first of an order of 20, were received at winter quarters this week.

EDGAR T. NEVILLE.

S. W. Brundage Carnival

PEORIA, Ill., Feb. 1.—Winter activities are in a functioning order at the Greater Peoria Exposition grounds where the S. W. Brundage Carnival is being prepared for the coming season, the 32d annual tour of the organization. From the present lineup, as mentioned by the management, it is evident that many new faces will go to make up the personnel of the Brundage show family this year; that several new features over

the Brundage time will appear and make their initial bows with the company.

Mechanics are now at work and much new equipment will be turned out ere the show moves to its first stand. Nothing of unusual construction or magnitude will be turned out at winter quarters, all the workmanship being confined to plain and conservative ideas that will hold the cost to the minimum and at the same time produce safe, practical and earning-power results. Due to the increased size of the show for this year it will be necessary to construct several new wagons, these being in the making now.

As a little slack is developed in the blustery winter, a few of the folks have drifted in and will stay in Peoria until the show opens.

JONESY JONES.

National Exposition Shows

AKRON, O., Feb. 1.—The National Exposition Shows, with only one ad in *The Billboard*, had made more than 150 replies to the ad, and all have been answered, and from them the management was able to book several concessions, four shows and two rides.

Among the showmen, concessionaires and ride men who now hold contracts are J. L. King, Athletic Arena; R. M. Moser, Illusion Show; Howard Sterling and Herman Singer, 10-in-one, with 110-foot banner line; F. A. Routsler, with a new and original show called The Pretzel; J. A. Mahoney, with his Whip; H. E. Hunting, Chairplane; Joe Carvey, one concession; J. A. Mahoney, four; Robert Mahoney, two; William Mackey, two; Mike Mutt, one; Howard E. Hall, one, and Jay Holmes, two concessions.

Manager J. A. Anthony has been taking care of some of the special-event dates the show expects to play, and has been conferring with General Agent John Gema about further bookings.

Russell G. Knisely, general representative and part owner of the show, plans a trip to Chicago, where he will make all necessary arrangements for the purchase of what new canvas will be needed and to ship some paraphernalia to Akron that has been in storage at Chicago.

The building of what new equipment is needed will soon be in full blast. Raymond (Slim) Morrison will have charge of the construction work. All of which is according to an executive of the above shows.

Clark's Broadway Shows

PHILADELPHIA, Feb. 1.—Work is moving forward at Billie Clark's Broadway Shows winter quarters at Hog Island. R. A. Rock is expected in any day from Augusta, Ga., to add the electrical work to the new wagon fronts that are being built. A letter from Louis Pickles, one of the owners of the show, from Miami, Fla., states he is shipping another truck to winter quarters to be used to haul lumber, paint and iron and other stuff that is needed. The five-ton truck that will be used to pull wagons off the lots will be overhauled. One of the tractors has received four coats of paint.

Billie Clark was sick in bed with the flu for about two weeks. He is up and around, but feels weak. He says he will be there when the bell rings. Signed contracts have been received from James W. Stephenson for his two shows, the Lady Minstrel Show and his Water Show. John Padlich came to Philadelphia to have a talk with Manager Clark regarding the booking of his Heyday ride. George Lucas is shipping his Whip to winter quarters and will start overhauling same when it arrives. New canvas will be ordered for the different shows this coming season. Lew Isaac says he is figuring on breaking in a big lion for an untamable lion act. There have been plenty of general agents in and around this neck of the woods lately.

HARRY STEWART.

Mellville-Reiss Shows

CHARLOTTE, N. C.—With the return of Harry G. Melville from various fair meetings, activities at winter quarters of the Melville-Reiss Shows have begun in earnest. Nine new wagons are being built to accommodate the new rides that will operate on the midway the coming season, namely, Waltzer, Swooper and the Leaping Lena, bringing the total to 12 rides.

General Agent J. D. Wright, Jr., has just about completed his fair route for the 1930 season. Among the outstanding ones booked are Sherbrooke, Que.; Rutland, Vt.; Reading, Pa.; York, Pa.; Lynchburg, Va.; Raleigh, N. C.; and Clinton, N. C.; Fayetteville, N. C., and Winston-Salem, N. C.

It was with deep regret that the entire personnel of the Melville-Reiss Shows learned of the death of "Whitey" Joselyn in Salisbury. Owner Harry G. Melville took complete charge of the remains on behalf of the Showmen's League and the body was shipped to Chicago for burial.

Word from Carl Lauther, from New York, and Harry Silvers, from Louisville, where they are wintering, is that they will head southward sometime during February, and Mr. Fulke will have his Waltzer ready for the Charlotte engagement.

Kit Carlos and Sailor Harris have arrived at winter quarters, and have taken up their official duties. Word from Miami and Tampa is that Charlie Miles, Mike Smith, Clarence Hunter, Billy Walker and many others are basking in the "summer sun". Roy Van Sickle and wife are expected in Charlotte shortly.

Manager J. F. Murphy paid a hurried visit and left immediately for a business trip to the North that will include a visit to his sister, Katherine Murphy, at Kingston, N. Y.

W. L. WALTON.